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| **Ideation Phase**  **Empathize &**  **Discover**                **Empathy Map Canvas:**  An empathy map is a simple, easy-to-digest visual that captures knowledge about a user’s behaviors and attitudes.    It is a useful tool to help teams better understand their users. Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user’s perspective along with his or her goals and challenges.        **Visualizing And Predicting Heart Diseases with an Interactive Dashboard**    Heart disease (heart disease) is a group of diseases related to cardiovascular diseases, manifested by a violation of the normal functioning of the heart. May be caused by damage to the epicardium, pericardium, myocardium, endocardium, valvular apparatus of the heart, heart vessels.    According to the National Heart, Lung and Blood Institute in Framingham (USA), the most important factors in the development of cardiovascular disease in humans are obesity, sedentary lifestyle and smoking. In this project we are trying to analyse the heart disease related data and be able to extract some insights from the data using Business Intelligence tools. To Extract the Insights from the data and put the data in the form of visualizations, Dashboards and Story we employed Tableau tool. |

**Empathy map:**

